





















Fair for Life commitments

- 1. Commit to **FAIRNESS** by orienting the business model to fair practices based on a fair pricing policy and a respectful dialogue with its suppliers.
- 2. Respect **HUMAN RIGHTS** and offer **DECENT WORKING CONDITIONS** to improve the living conditions and well-being of workers and their families.
- Respect the **ENVIRONMENT, BIODIVERSITY** and **CLIMATE** by taking responsibility for one's environmental impacts and progressively implementing sustainable agricultural practices encouraging conversion to organic farming.
- 4. Act for **SUSTAINABLE LOCAL DEVELOPMENT** through collectively identifying challenges and creating development projects adapted to local contexts.
- 5. Strengthen **SOUND BUSINESS PARTNERSHIPS** through a progressive approach with economic partnerships that improve the structure and durability of supply chains.
- 6. Provide producers and workers with **DEMOCRATIC REPRESENTATION** and collective bargaining capacity to develop their economic opportunities.
- 7. Enable **INFORMED PURCHASE DECISIONS** through transparent communication which guarantees consumers physical traceability of certified ingredients.

Fair for Life advantages

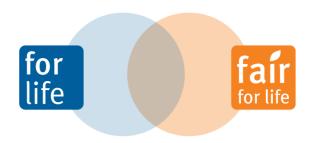
- The possibility to recognize other schemes that can be complementary, enabling synergies and a wider sourcing
- An independent third-party certification
- An internationally recognized programme, based on key baseline reference standards (International definitions of Fair Trade, ISO 26000, ILO conventions, social criteria of IFOAM, etc.)
- An approach of continuous improvement, and the possibility to assess overall performance with regards to fair trade
- The ability to source Fair Trade ingredients from any country (South & North)



Each actor of the supply chain is responsible for ensuring fairness.

Two complementary standards sharing a common ground

- Respect of human rights and fair working conditions
- Respect of the ecosystems and promotion of biodiversity, sustainable agricultural practices
- Respect and betterment of local impact



CERTIFICATION FOR CORPORATE SOCIAL RESPONSIBILITY

- CSR Policy
- Stakeholders mapping
- Responsible and ethical sourcing practices

CERTIFICATION FOR FAIR TRADE & RESPONSIBLE SUPPLY CHAINS

- Long-term partnerships
- Fair prices
- Shared value within the supply chain
- Funding collective projects
- Advocacy and promotion of Fair Trade

Fairness has no borders

A world where trade is a driving force for positive and sustainable change benefiting people and their environment.



The two programmes apply worldwide and multi sectoral.

FOOD / COSMETIC / DETERGENTS / HANDICRAFT / TEXTILE / ETC.





















sharing values worldwide

www.fairforlife.org

