

Biofach Congress 2011

Regulation of Fair Trade – Private Initiatives or State Control

Organized by: IMO Group Office, Switzerland

Topics covered:

- **First experiences with approaches to state control of social and fair trade certification**
- **Advantages and disadvantages of state regulation in the social and fair trade sector**
- **Private sector considerations on effectiveness of fair trade**
- **Parallels and differences to the development of organic certification and labeling**
- **Considerations on ethical sourcing**
- **Discussion of potential future fair trade models and developments**

Time: Friday, 18.2.2010, 12.00 – 13:30

Facilitation: Peter Schaumberger, Institute for Marketecology (IMO), Group Office, Switzerland

Agenda:

12:00 – 12:05 Introduction (Peter Schaumberger, IMO Group Office, Switzerland)

Section 1: State and Certifier Considerations

12:05 – 12:20 *Experiences with first approaches to state control of fair trade* (Julie Stoll, Plate-Forme Pour le Commerce Equitable, France)

12:20 – 12:35 *Future fair trade models* (Wolfgang Kathe, IMO Group Office, Switzerland)

Section 2: Private Sector Perspective

12:35 – 12:50 *The pros and cons of state regulation in the fair trade sector and some lessons that can be learned from the world of organic* (Rob Hardy, Earthoil Plantations Ltd., UK)

12:50 – 13:05 *Roles of mission-based companies under different fair trade standards* (David Bronner, Dr. Bronner's Magic Soaps, USA)

13:05 – 13:20 *Company strategies to convert raw material sourcing according to ethical and ecological principles* (Josef Brinckmann, Traditional Medicinals®, USA)

13:20 – 13:30 General Discussion and Conclusion